



COMMUNICATION & PUBLIC SPEAKING MODULES/RATES

Objective:

To enhance communication skills, refine speech clarity, improve reading fluency, and master delivery techniques that captivate audiences.

THE FUNDAMENTALS OF POWERFUL COMMUNICATION

MODULE 1

The Power of Communication

- Understanding the impact of clear and effective communication.
- Identifying personal communication needs and areas for work/improvement.

Practical Exercises Include

- Reading and Conversation with Coach involving questions and tests to identify communication

Cost: N25,000

Session Duration: 45min

THE FUNDAMENTALS OF POWERFUL COMMUNICATION

MODULE 2

Speech Clarity & Pronunciation

- Voice projection and enunciation exercises. (Volume Control, Posture)
- Controlling speech speed for better audience comprehension (Pauses, gestures,

Practical Exercises Include

- Pronunciation Exercise
- Listening and breath control exercises
- Reading passages with different tones and emphasis

Cost: N35,000

Session Duration: 60min

(This is recommended For News casters, Presenters, VoiceOver Artists)

THE FUNDAMENTALS OF POWERFUL COMMUNICATION

MODULE 3

Body Language & Non-Verbal Communication

- Using gestures, facial expressions, and posture to enhance delivery. (Use of hands during delivery)
- Eye contact techniques for audience engagement.

Practical Exercises Include

- Confidence Drill: Deliver a short self-introduction with focus on clarity.
- **Cost:** N25,000
- **Session Duration:** 45min

MASTERING SPEECH DELIVERY & AUDIENCE ENGAGEMENT

MODULE 4

Structuring a Speech for Maximum Impact

- The 3-part formula: Hook → Body → Conclusion (perfect Finish).
- How to start strong and end memorably.

Cost: N35,000

Session Duration: 60min

(For Content writing, Marketing and Sales, Closers)

MODULE 5

Reading with Expression & Engagement

- Techniques for making reading sound natural and engaging.
- Using pauses, inflection, and rhythm to enhance delivery.

Cost: N35,000

Session Duration: 60min

(For VoiceOvers, Documentaries and Storytelling, Speeches)

MASTERING SPEECH DELIVERY & AUDIENCE ENGAGEMENT

MODULE 6

Holding Audience Attention

- Using storytelling and relatable examples.
- Engaging techniques such as rhetorical questions and humor.

Practical Exercises:

- Storytelling Challenge
- Reading Aloud Drill
- **Cost:** **N35,000**
- **Session Duration:** **60min**

PERSUASIVE SPEAKING & LIVE PRACTICE

MODULE 7

Mastering Persuasion & Influence

- Using power words and emotional appeal.
- Adapting speech to different audiences.

- **Cost: N25,000**
- **Session Duration: 60min**

MODULE 8

Managing Nervousness & Speaking with Confidence

- Practical ways to control stage fright.
- Breathing techniques for a steady voice.

- **Cost: N35,000**
- **Session Duration: 60min**

PERSUASIVE SPEAKING & LIVE PRACTICE

MODULE 9

Live Delivery & Handling Q&A

- Answering questions smoothly and confidently.
- Engaging in meaningful discussions with the audience.

Practical Exercises

- Q&A Simulation: Handle spontaneous audience questions on the spot.
- **Cost:** **N25,000**
- **Session Duration:** **60min**

BONUS FOR ALL SESSIONS

- Strengths and areas to improve.
- Personalized action plan for continued growth.
- Recommended daily exercises for speech improvement.