



CONSULTANCY TRAINING PACKAGES AND RATES

1 . IDENTIFY YOUR TOP EARNER

N35,000

In this package, will evaluate your

- CV,
- LinkedIn page,
- work history catalogue,
- website (if you have any),
- social media pages and
- other work information you may give us .

We will study these based on the length of stay in each job/position then juxtapose it with your qualifications.

We will then present you a Report with the following information

- Top Three skills you can monetize through Consultancy
- Success rate of each skill based on our analysis
- How to structure each expertise for consultancy
- Requirements or extra certifications/skill/qualification that may give each consultancy an added advantage

Delivery time is 2-3days



2. COACHING SESSION

N65,000

This involves a 90min one on one WhatsApp session in which we will assess

- The already identified top three skills you can monetize through consultancy,
- YOUR STRENGTHS eg communication skills, personality, resources (finances and connections), current work/home environment, mental/psychological/physical (health) state, capacity etc.

With this we do can do the following

- i. Match your top earner with your capabilities
- ii. ☐ Reassess your top earner options if needed
- iii. ☐ Identify areas you need to augment to enable you successfully manage your consultancy business
- iv. ☐ Segment your top earners for easy pricing
- v. ☐ Determine the appropriate pricing for each segment/service
- vi. Show you your target market and how to attract them.

Please note that this session cannot take place without package one.



3. PRICING

N35,000

This is inclusive in the Coaching session however it may be obtained as an individual 45-minute session. In this package

- Access your consultancy business to identify your target market and how much they are willing to pay for your service
- Assess the value of your expertise (in terms of experience, qualification, unique features, knowledge base) to determine what would be an acceptable rate for your services
- Evaluate the cost of delivering your services which would be factored into your rate
- Segment to create several package options which can be bought as a whole or in units
- Create a Price List for your services



4: BRANDING/MARKETING YOUR CONSULTANCY BUSINESS

N35,000

This package can be purchased alone or as a compliment with other packages. Note that if you don't have an existing Consultancy Business, you must purchase at least package 1 to access it.

In this package, we present you a report with the following

- Advertising/Marketing options for your consultancy business
- Create or optimize your needed social media pages
- Optimize your marketing or feedback channels especially WhatsApp Business
- ☐ Create a complimentary flyer for your consulting business

If you are purchasing this in addition with any other package on this brochure, the price reduces to N25,000

5. EVALUATION AND OPTIMIZATION OF YOUR EXISTING CONSULTANCY BUSINESS

N55,000

This service is for clients with an existing consultancy business but need any or all of the following

- Structuring or Restructuring your consultancy
- Pricing
- Branding and marketing
- General Assessment of profitability/ viability of your consultancy business
- And Other information you may need to scale up your consultancy

This service costs N55,000 for a 90min session